



Social Advancement Ventures Foundation (SAVe Foundation)

SAVe Foundation is a new generation Social Enterprise established in 2013 as Section 25 company (now referred as Section 8 Company), non-profit operating from Hyderabad, India. It works on various pressing issues of the society by establishing credible collaborations with People – Planet – Prosperity approach which is fully aligned with UN Sustainable Development Goals (UN SDGs).

VISION & MISSION:

VISION	To be a dynamic Social enterprise that brings necessary advancements to empower the society
MISION	To empower educational institutions, farmer collectives and village institutions through credible partnerships with public and private institutions by promoting Knowledge acceleration, entrepreneurship, youth empowerment and enabling vibrant market ecosystems.

FOCUSED THEMATIC AREAS:

SAVe Foundation is actively working on the following areas:

- Smart Agribusiness (Smart Agripreneurs)
- Farmer Producer Organizations (Smart Farmer Enterprises)
- Children Mentoring – FAST Program (Food-Agriculture-Science-Technology)
- Youth Empowerment – Skilling, Mentoring, Internship & Entrepreneurship (CAMP-S)
- AgriTech Startup's (Nurturing and Market Connect)
- Talent Hub (HR Services)
- Social Impact Audits
- Village Entrepreneurship
- Health & Nutrition
- Women Empowerment
- Knowledge Hub

SOCIAL BUSINESS PILLARS:

1. Smart Agribusiness Advisory Services	2. CAMP-S	3. SparklEd	4. Agri Tech Start-Ups
<p>1. Smart Agripreneurs Small & Marginal Farmers, HNI Farmers, Urban Farmers</p> <p>2. Smart Farmer Enterprises FPOs/FPCs</p> <p>3. Value Added Services Market Research, Consulting CSR Projects, Social Impact Audits Digital Marketing</p>	<ol style="list-style-type: none"> Agri Stars Agri Champs Farm Risers Industry Leaders <ul style="list-style-type: none"> • Skilling • Internships • Mentoring 	<p>FAST (Food-Agriculture-Science-Technology)</p> <ul style="list-style-type: none"> • Food Agri Value Chain Exposure • School Kitchen Garden • Village Visits • Food & Cultural Festival 	<ul style="list-style-type: none"> • Connecting Farmers & Technologies • Events & Branding • Equity & Debt • Statutory Compliances • Mentoring

Smart Agripreneurs

(Smart Agribusiness for Small & Marginal Farmers, HNI Farmers & Urban Farmers)



- Agricultural Biodiversity
- Climate Smart Farming Practices
- Technology Solutions (Digitization)
- Risk Mitigation Solutions (Insurance)
- Smart Irrigation
- Farm Mechanization
- Post-Harvest Solutions
- Market Linkages (Input, Credit and Output)
- Livestock Integration
- Branding

Smart Farmer Enterprises (Farmer Producer Organizations)



Institutional Development Services for FPOs Markets Inclusion

- FPOs, FPCs Mentoring
- Capacity Building, Business Plan
- Institutional Linkages – Input, Output, Credit
- Risk Mitigation Solutions (Insurance)
- Technology Solutions (Digitization)
- Post-Harvest solutions
- Statutory Compliances
- Branding

SparkEd:

(FAST: Food-Agriculture-Science-Technology)

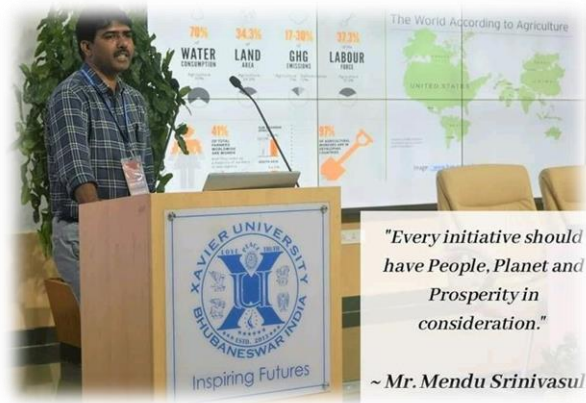


- Food Value Chain Exposure – Digital/Physical
- School Kitchen Garden – Practical & Physical
- Village Visit – Farmer Interactions, Livelihoods Exposure

- Food & Cultural Festivals
- Exposure to Space Technologies
- Exposure to IT Skills

CAMP-S

Career Advisory & Mentoring Programs



- Career Advisory & Mentoring Programs (CAMP-S)
- Student Career Development
- Student Industry Readiness
- Enrollment valid for one 1- 3 years*

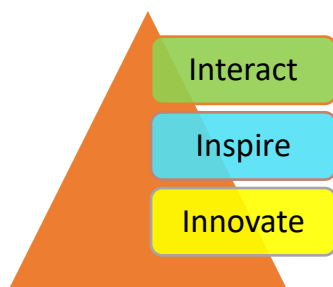
CAMP-S (Career Advisory and Mentoring Programs):

The goal of **CAMP-S** is to advice and mentor aspiring students from Agri, Non Agri domains and professionals on developing global mindset and business perspectives through constant engagement on the following areas,

- Market Developments
- Industry insights
- Industry network building
- Policy environment

The CAMP-S courses engages the mentors and advisors to work in alignment with Student Personal Career Aspirations.

The Learning pyramid of CAMP-S consists of three key elements as mentioned below:



Present courses offered under CAMP-S with student's eligibility criteria and fees:

SL. NO	COURSE NAME	ELIGIBLE CANDIDATES	DURATION
1	Agri Stars	B.Sc. Agri/B.Sc. Horti/B.Tech Agri/ Diploma in Agriculture/Horticulture/Seed Technology/Ag Engineering	3 Years
2	Agri Champs	Post Graduate Diploma in Agribusiness Management; MBA-Agribusiness; MBA-Rural Management	1 Year
3	Farm Risers	BBA; MBA; B.Sc. (Botany/Zoology); B. Tech Engineering;	1 Year
4	Industry Leaders	Employees in Agribusiness Industry; Rural Development; Retail and FMCG Industry.	1 Year

ADVISORY TEAM

Dr. TVK Singh	Dr. Shaik N Meera	Sangeeta Agasty	Puli Kishore Kumar
			
<p>Former Dean of PJTSAU/ANGRAU. Has 30+ years experience in the field of Agriculture education, research.</p> <p>He was most respected Emeritus Scientist-ICAR. Dr. TVK Singh served as Consultant for ICRISAT and PLANTIX. Last two years he was member of QRT COTTON, RICE and NCIPM.</p>	<p>A Digital Transformation Specialist with blended Agri and Technology domain expertise. Harnessing the power of AgTech, Fintech agencies and start-ups thereby adding new values to the ongoing efforts of IFAD. Implementing ICT4D strategy of IFAD in the region garnering the evidences of digital innovation as key catalysts for achieving the Sustainable Development Goals (SDGs).</p>	<p>An economist and social sector development professional with 15+ years of experience on wide range areas of Micro, Small and Medium (MSME) cluster development, livelihoods, value chains, entrepreneurship, skills & education etc., with special focus on project designing and implementation, monitoring and evaluation. Hands on experience on economic growth modelling and risk analysis.</p>	<p>Has 20+ years of experience in lending to MSME & Microfinance with unique combination of extensive operational and funding experience coupled with excellent knowledge of the local finance market.</p>

ADVISORY TEAM

Posa Raghunath	Kannan Sathish Kumar	Balaji Gurramkonda	Dr. Agyeya Tripathi
			
<p>20+ years of experience in technology space and worked in multiple fortune 500 companies and start-ups. Expertise in managing teams and build enterprise systems. He has built enterprise grade, highly scalable systems in his tenure. He is very much interested in building the social welfare systems that can bring value and empower the people who are in need. He lives in Silicon Valley.</p>	<p>Over 25 years of experience in India and Overseas in Sales and Marketing handling Strategy, business transformation and business operations. Mentor and advisor for early stage and growth startups.</p> <p>Former Director, Airtel-Africa</p>	<p>Founder of GBH Rail Services Pvt Ltd, which is engaged in serving Indian Railways and other international Railways through execution of Railway Projects such as Railway Signalling Systems, Electrification and Track etc.</p>	<p>Experienced professional for conceptualization, designing and managing projects in the area of Inclusive Growth particularly addressing issues of youth, women and farmers. Experience working in India, Africa and Asia Pacific; core area of work include research, monitoring and evaluation for projects in the area of livelihoods, institution development and financial inclusion.</p>

FOUNDER & DIRECTOR



Mendu Srinivasulu
mendu@savefoundation.in

Mendu has over 25 years of extensive work experience with Farmers & Agribusiness industry in Agriculture Business Development Services, Rural Transformation Initiatives with Institution Development Services along with fair understanding and exposure to Micro-Finance operations in India and 3+ year's field work experience in Mozambique, Africa. He also visited Tanzania, Kenya, Uganda, Ethiopia, Thailand, South Korea and Egypt on consulting and training assignments.

- Mendu served on "Committee for National Consultation on Technology Development and Delivery Models for Sustainable Livelihoods" in 2007, Chaired by Prof. M.S. Swaminathan.
- On 15th Nov'18, Mendu served on a Panel "The Business Case for Biodiversity in the Agro Industrial Sector" during the "UN Conference on Biodiversity (COP 14)" held at Sharm-El-Sheik, Egypt.
- Mendu currently serving as an expert member in "Working Group on Alliance for Sustainable Agriculture – CII Climate Change Council 2020-2021"
- Mendu is serving as an external member of Centurion University of Technology & Management (CUTM) Institution Innovation Council set up under MoE innovation cell.

During his career he was associated with **STM (I) Ltd, Rallis India, IKISAN.COM, BASIX, Reliance Foundation**; He is currently serving **eFresh Agribusiness Solutions Pvt Ltd** as **Vice President** for its **Farmers Development Centres** business Vertical.

CHIEF MENTOR & DIRECTOR



Dr. Satyanarayana Vaddi
vaddisn@savefoundation.in

Dr. Satya is an Executive Entrepreneur and Business Leader with 20 years' experience in Investment Banking, Debt Syndication & Start-ups. He is Advisor & Mentor for many start-ups. He loves to Mentor Young Leaders and wants to see them Grow. He is currently the Managing Partner & CEO of FinAnomics Capital.

He is serving on several key institutions as Mentor/Consultant.

Advisory Board Member and Mentor – AIC CCMB & MEITY Startup Hub
Mentor of Change – Atal Innovation Mission (Niti Aayog)
Stanford Seed Consultant (Stanford Institute for Innovation in Developing Economics)
Mentor – Miller Center for Social Entrepreneurship, Santa Clara University – California
Financial Advisor & Mentor – AIC ALEAP – We Hub
Member of Academic Senate, Dept of Business Management, Osmania University

PARTNERSHIP ECOSYSTEM



Contact Persons:

<p>Mendu Srinivasulu Founder & Director</p> <p>Mobile: +91-9949390111 mendu@savefoundation.in</p>	<p>Satyanarayana Vaddi Chief Mentor & Director</p> <p>Mobile: +91-9640333944 vaddisn@savefoundation.in</p>
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If Agriculture Fails, Everything Else Will Fail
Prof. M. S. Swaminathan

Save
FOUNDATION
 PEOPLE - PLANET - PROSPERITY

Reg. Office:
 B5-501, Indu Aranya Pallavi, Bandlaguda, Hyderabad – 68, India

info@savefoundation.in
www.savefoundation.in